

HEAD Q

MINISTRY OF INFORMATION, COMMUNICATIONS AND THE ARTS

OVERVIEW

Mission Statement

To develop Singapore as a global city for information, communications and the arts so as to build a creative economy, gracious community and a connected society with a Singaporean identity rooted in our multicultural heritage.

FY2012 EXPENDITURE ESTIMATES

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2010	Estimated FY2011	Revised FY2011	Estimated FY2012	Change over FY2011	
	TOTAL EXPENDITURE	\$1,221,474,792	\$978,160,500	\$1,086,514,800	\$1,138,777,700	\$52,262,900	4.8%
	Main Estimates						
	OPERATING EXPENDITURE	\$587,715,171	\$652,872,200	\$685,341,500	\$774,543,300	\$89,201,800	13.0%
	<i>RUNNING COSTS</i>	<i>\$539,729,493</i>	<i>\$604,171,700</i>	<i>\$627,241,500</i>	<i>\$710,189,400</i>	<i>\$82,947,900</i>	<i>13.2%</i>
	Expenditure on Manpower	\$36,767,944	\$36,210,600	\$38,907,600	\$38,492,200	-\$415,400	-1.1%
1200	Political Appointments	1,263,388	1,258,000	1,728,800	1,674,500	-54,300	-3.1
1500	Permanent Staff	35,365,408	34,832,600	37,054,000	36,697,700	-356,300	-1.0
1600	Temporary, Daily-Rated & Other Staff	139,148	120,000	124,800	120,000	-4,800	-3.8
	Other Operating Expenditure	\$31,153,220	\$40,837,100	\$33,855,300	\$52,029,900	\$18,174,600	53.7%
2100	Consumption of Products & Services	23,522,115	31,335,000	23,065,000	37,221,600	14,156,600	61.4
2300	Manpower Development	1,967,382	2,190,100	2,692,300	3,503,200	810,900	30.1
2400	International & Public Relations, Public Communications	5,352,278	7,120,600	7,626,100	10,988,600	3,362,500	44.1
2700	Asset Acquisition	197,461	191,400	471,900	316,500	-155,400	-32.9
2800	Miscellaneous	113,983	0	0	0	0	0.0
	Grants, Subventions & Capital Injections to Organisations	\$471,808,329	\$527,124,000	\$554,478,600	\$619,667,300	\$65,188,700	11.8%
3100	Grants, Subventions & Capital Injections to Statutory Boards	469,670,081	524,136,600	552,063,200	617,112,100	65,048,900	11.8
3400	Grants, Subventions & Capital Injections to Other Organisations	2,138,249	2,987,400	2,415,400	2,555,200	139,800	5.8
	<i>TRANSFERS</i>	<i>\$47,985,678</i>	<i>\$48,700,500</i>	<i>\$58,100,000</i>	<i>\$64,353,900</i>	<i>\$6,253,900</i>	<i>10.8%</i>
3500	Social Transfers to Individuals	294,433	335,000	300,000	300,000	0	0.0
3600	Transfers to Institutions & Organisations	47,691,245	48,365,500	57,800,000	64,053,900	6,253,900	10.8

Code	Object Class	Actual FY2010	Estimated FY2011	Revised FY2011	Estimated FY2012	Change over FY2011	
	Development Estimates						
5100	DEVELOPMENT EXPENDITURE	\$633,759,621	\$325,288,300	\$401,173,300	\$364,234,400	-\$36,938,900	-9.2%
	Government Development	18,235,101	10,546,600	15,634,700	36,905,300	21,270,600	136.0
5200	Grants & Capital Injections to Organisations	615,524,520	314,741,700	385,538,600	327,329,100	-58,209,500	-15.1

Establishment List

Category/Personnel	Actual FY2010	Estimated FY2011	Revised FY2011	Estimated FY2012
POLITICAL APPOINTMENTS	2	2	3	3
Minister	1	1	1	1
Senior Minister of State	0	0	1	1
Minister of State	0	0	1	1
Senior Parliamentary Secretary	1	1	0	0
PERMANENT STAFF	363	411	413	414
Accounting Profession (2008)	1	1	1	1
Administrative	15	16	16	16
Corporate Support	35	31	30	30
Driving	3	1	1	1
Economist Service	0	1	1	1
Information Service (2008)	99	103	112	112
Language Executive Scheme (2008)	8	8	9	9
Legal	0	0	1	2
Management Executive Scheme (2008)	133	164	158	158
Management Support Scheme (2008)	30	46	46	46
Management Support Scheme (Language Officer)	7	7	7	7
Operations Support	12	13	13	13
Photographic Services	2	2	2	2
Shorthand Writers	12	12	10	10
Technical Support Scheme (2008)	6	6	6	6
OTHERS	3,323	3,600	3,809	3,933
Info-Communications Development Authority (GCIO)	884	1,019	1,184	1,243
Info-Communications Development Authority (non-GCIO)	525	541	586	648
Media Development Authority	305	358	358	358
National Arts Council	160	160	200	214
National Heritage Board	445	512	524	460
National Library Board	1,004	1,010	957	1,010
TOTAL	3,688	4,013	4,225	4,350

FY2011 BUDGET

The Ministry of Information, Communications and the Arts (MICA)'s revised FY2011 total expenditure is projected to be \$1,086.51 million. This is a decrease of 11.0% from the actual FY2010 expenditure.

Operating Expenditure

The revised FY2011 operating expenditure of \$685.34 million is \$97.63 million or 16.6% higher than the actual FY2010 expenditure. The increase is mainly due to higher operating grant provided to Media Development Authority (MDA) to cover Public Service Broadcast expenditure and other related items resulting from abolition of Radio & TV (RTV) licence fees.

Development Expenditure

The revised FY2011 development expenditure of \$401.17 million is \$232.59 million less than the actual FY2010 expenditure. This decrease is mainly due to lower cashflow required for the Next Generation National Broadband Network.

FY2012 BUDGET

The FY2012 budgetary provision is projected to be \$1,138.78 million, which is \$52.26 million or 4.8% higher than the revised FY2011 total expenditure. Of this, \$774.54 million (68.0%) will be apportioned as operating expenditure and \$364.23 million (32.0%) as development expenditure.

Operating Expenditure

Out of the FY2012 operating budget of \$774.54 million, \$194.18 million (25.1%) will be allocated to the National Library Board Programme, \$157.43 million (20.3%) for the MICA Headquarters Programme, \$136 million (17.6%) for the Media Development Authority Programme, \$114.34 million (14.8%) for the National Heritage Board Programme, \$100.20 million (12.9%) for the National Arts Council Programme and \$72.39 million (9.3%) for the Info-Communications Development Authority Programme.

MICA HQ Administration and Information Programmes

An operating budget of \$125.46 million will be allocated to MICA Headquarters' Administration Programme in FY2012. Under this programme, MICA HQ sets strategic policy directions to develop the arts and heritage, creative and infocomm industries and to drive the corporate management and planning functions to enable the whole Ministry to achieve its vision and desired outcomes. The FY2012 budget is \$20.11 million (19.1%) higher than the revised FY2011 budget.

An operating budget of \$31.97 million, an increase of \$4.04 million (14.5%) from the revised FY2011 budget, has been allocated to MICA Headquarters' Information Programme in FY2012 to carry out its functions as the lead agency for development of government public communications, national marketing and resilience and media relations efforts and strategic communication support. The increased budgets of both HQ Administration and Information Programmes are mainly because of higher operating requirements in FY2012.

National Arts Council Programme

The National Arts Council (NAC) seeks to nurture the arts and make it an integral part of the lives of the people in Singapore, contributing to Singapore's vision to become a distinctive global city for the arts. An operating

grant of \$100.20 million has been provided for this purpose. The FY2012 budget is higher than the revised FY2011 budget by \$6.91 million (7.4%) mainly due to increased funding given to NAC's programmes and new initiatives.

National Heritage Board Programme

The National Heritage Board (NHB) seeks to foster nationhood, identity and creativity of the people of Singapore through heritage and cultural development. An operating grant of \$114.34 million has been provided to NHB in FY2012 for the management of museums and heritage institutions, research, collection, preservation, and exhibition of heritage objects and records as well as preservation of monuments. This is a slight decrease of \$887,100 million (0.8%) over the revised FY2011 budget due to lower cash flow requirements for some programmes.

National Library Board Programme

The National Library Board (NLB) aims to provide a trusted, accessible and globally-connected library and information service through the National Library and a comprehensive network of Public Libraries. An operating budget of \$194.18 million, an increase of \$5.65 million (3.0%) over the revised FY2011 budget, has been provided to NLB for embarking on the above functions.

Info-Communications Development Authority Programme

The Info-Communications Development Authority of Singapore (IDA) aims to grow the infocomm sector, enhance competitiveness of key economic sectors through sectoral transformation, and build a well-connected society in Singapore. An operating budget of \$72.39 million, an increase of \$34.86 million (92.9%) over the revised FY2011 budget, has been allocated to IDA to promote and develop our Information and Communications Technology sector in FY2012. The increase is mainly due to the Second Government Data Centre and funding of Government Chief Information Office (GCIO) programmes.

Media Development Authority Programme

The Media Development Authority (MDA) is working towards transforming Singapore into a Trusted Global Capital for New Asia Media. MDA spearheads initiatives that promote industry growth in the film, television, radio, publishing, music, games, animation and interactive digital media sectors. An operating budget of \$136 million, an increase of \$18.52 million (15.8%) over the revised FY2011 budget, has been provided to MDA in FY2012. The increase is mainly due to funding given for Public Service Broadcast expenditure.

Development Expenditure

The projected development expenditure for FY2012 is \$364.23 million, which is \$36.94 million (9.2%) lower than the revised FY2011 provision. The lower budget requirement for FY2012 is due to the completion of some development projects and lower cash flow requirements for other ongoing ones. The FY2012 development expenditure will include key projects like the Next Generation National Broadband Network, the Refurbishment of Victoria Theatre and Victoria Concert Hall, Development of National Art Gallery as well as the Singapore Media Fusion Plan.

Total Expenditure by Programme

Code	Programme	Running Costs	Transfers	Operating Expenditure	Development Expenditure	Total Expenditure
QA	Administration	64,902,500	60,554,500	125,457,000	44,811,900	170,268,900
QB	Information	28,174,800	3,799,400	31,974,200	269,200	32,243,400
QH	National Arts Council	100,198,500	0	100,198,500	55,526,400	155,724,900
QI	National Heritage Board	114,337,600	0	114,337,600	12,241,200	126,578,800
QJ	National Library Board	194,183,800	0	194,183,800	13,675,400	207,859,200
QM	Info Communications Development Authority	72,392,200	0	72,392,200	195,710,300	268,102,500
QN	Media Development Authority	136,000,000	0	136,000,000	42,000,000	178,000,000
Total		\$710,189,400	\$64,353,900	\$774,543,300	\$364,234,400	\$1,138,777,700

Development Expenditure by Project

Project Title	Total Project Cost	Actual Expenditure up to end of FY2009	Actual FY2010	Estimated FY2011	Revised FY2011	Estimated FY2012
DEVELOPMENT EXPENDITURE	...	...	\$633,759,621	\$325,288,300	\$401,173,300	\$364,234,400
<i>GOVERNMENT DEVELOPMENT</i>	...	...	<i>18,235,101</i>	<i>10,546,600</i>	<i>15,634,700</i>	<i>36,905,300</i>
Administration Programme						
Regionalisation of Channel News Asia (International)	85,300,000	66,061,966	9,212,000	1,726,000	10,000,000	9,520,000
National Design Centre	32,150,000	0	2,800	0	1,390,000	22,880,000
FY2012 Esplanade Capex Project	1,811,900	0	0	0	0	1,811,900
Minor Development Projects	...	...	463,616	540,000	2,784,800	2,424,200
Information Programme						
gov.sg Portal	3,137,500	1,392,122	805,154	299,100	245,600	200,000
Web Transformation Strategy Prog-Web Competency Development Project	247,300	0	38,700	25,300	166,100	69,200
Completed Projects	...	...	7,712,830	7,956,200	1,048,200	0
<i>GRANTS & CAPITAL INJECTIONS TO ORGANISATIONS</i>	...	...	<i>615,524,520</i>	<i>314,741,700</i>	<i>385,538,600</i>	<i>327,329,100</i>
Administration Programme						
SOTA Performing Venues	3,173,300	0	2,496,200	0	323,700	282,900
New Projects	...	...	0	3,328,600	30,083,200	7,892,900
National Arts Council Programme						
Redevelopment of Victoria Theatre and Victoria Concert Hall (VT/VCH)	180,000,000	3,160,000	10,500,000	15,132,200	23,864,000	50,636,300
Redevelopment of Aliwal Street for NAC's Performing Arts Centre	7,340,000	0	0	0	0	4,890,100
National Heritage Board Programme						
iMAS2010 (Integrated Museum and eArchiving Services 2010)	5,289,700	1,897,901	410,434	0	512,300	1,793,200
Development of the National Art Gallery's Pre-Opening Set-Up Costs from FY2008 to FY2012	20,000,000	4,564,397	7,290,648	13,819,000	7,723,600	10,448,000
National Library Board Programme						
Library 2010: Libraries for Life, Knowledge for Success	91,532,300	53,639,045	4,858,514	13,340,500	12,132,000	7,605,900
National Library Board's Development Budget, Phase 1	722,203,400	681,632,100	6,052,408	2,573,100	7,868,900	6,069,500
Info Communications Development Authority Programme						
Infocomm Security Masterplan 2	20,000,000	8,000,000	4,000,000	3,600,000	4,000,000	4,000,000
Next Generation National Broadband Network (NGNBN)	750,000,000	0	392,640,000	146,682,000	148,500,000	158,536,000
Next Generation National BroadBand Network - OpCo	250,000,000	0	60,000,000	52,016,000	50,199,800	17,750,000
Intelligent Nation 2015 (iN015) Masterplan - IDA	10,000,000	0	2,563,000	1,792,800	1,788,300	434,300
Establishment of the Singapore Internet Exchange (SGIX)	4,600,000	730,000	1,420,000	765,500	850,500	560,700
Green ICT Programme	3,000,000	0	50,000	911,300	685,500	1,127,300
National Authentication Framework	35,070,000	0	1,000,001	10,989,900	12,211,400	11,096,000

Project Title	Total Project Cost	Actual Expenditure up to end of FY2009	Actual FY2010	Estimated FY2011	Revised FY2011	Estimated FY2012
IDA's Infocomm Business Engineering Start-up Programme	15,000,000	0	0	0	0	876,000
Government Cloud Programme	4,070,000	0	0	0	1,350,000	1,330,000
Media Development Authority Programme						
Singapore Media Fusion Plan	149,300,000	22,000,000	51,600,000	47,000,000	53,000,000	42,000,000
Completed Projects	...	...	70,643,315	2,790,800	30,445,400	0

KEY PERFORMANCE INDICATORS

Desired Outcomes

- Sustainable & Inclusive Economic Growth
- Enhanced Quality of Life
- Resilience
- Rootedness
- Positive Perceptions of Singapore
- Confidence in Government

Key Performance Indicators

Desired Outcome	Performance Indicator	Actual FY2009	Actual FY2010	Revised FY2011	Estimated FY2012
Sustainable & Inclusive Economic Growth	Growth of Infocomm, Media and Design (ICMD) Sector				
	Value-Add of infocomm sector (\$billion) ¹	18.73(p)	NA	21.89	22.85
	Value -Add of media sector (\$billion) ²	6.42(p)	NA	7.30	7.70
	Value-Add of design sector (\$billion) ³	3.51(p)	NA	4.14	4.46
	Enhanced Competitiveness of Singapore				
	Composite International Infocomm Rankings Index	5 th	4 th	4 th	Top 3
	Composite e-Government Rankings Index	2 rd	1 st	1 st	Top 3
	Design Competitiveness Rankings Index ⁴	15 th (2007)	11 th	NA	Top 15
	Attractiveness of Arts Offerings				
Enhanced Quality of Life	Ticketed Arts Attendances (million) ⁵	1.40	1.38	1.55	1.60
	Non-ticketed Arts Attendances (million) ⁵	2.75	2.61	2.85	2.90
	Attractiveness of Heritage Offerings				
	Total Museum Visitorship (million) ⁵	2.82	2.72	2.90	2.80

¹ The data for FY2009 is the preliminary figure from the Department of Statistics (DOS). FY2009 and FY2010 actual figures are expected to be ready by mid and end 2012 respectively due to two-year lag in data availability from DOS. Forecasts for Revised FY2011 and Estimated FY2012 figures are from IDA.

² The data for FY2009 is the preliminary figure from DOS. FY2009 and FY2010 actual figures are expected to be ready by mid and end 2012 respectively due to two-year lag in data availability from DOS. Forecasts for Revised FY2011 and Estimated FY2012 figures are from MDA.

³ The data for FY2009 is the preliminary figure from DOS. FY2009 and FY2010 actual figures are expected to be ready by mid and end 2012 respectively due to two-year lag in data availability from DOS. Forecasts for Revised FY2011 and Estimated FY2012 figures are provided by Design Singapore Council.

⁴ The ranking data is available at intervals of a few years.

⁵ The figures reported are in calendar year.

Desired Outcome	Performance Indicator	Actual FY2009	Actual FY2010	Revised FY2011	Estimated FY2012
	Attractiveness of Library Offerings				
	Library Visitorship (Physical) (million) ⁵	38.68	36.84	37.40	37.40
	Library Visitorship (Digital) (million) ⁵	5.83	7.86	8.60	9.12
	Total Library Loans (million) ⁵	31.47	33.61	36.50	33.61
Resilience	Resilience to overcome crisis				
	Preparedness for Crisis ⁶	47.7%	53%	NA	NA
Rootedness	Rootedness to Singapore				
	National Orientations of Singapore (NOS) ⁷				
	- Willingness to Sacrifice Index	7.03 (out of 10)	NA	NA	7.20 (out of 10)
	- National Identity Index	7.69 (out of 10)	NA	NA	7.80 (out of 10)
	- Citizen-Nation Psychological Tie Index	7.36 (out of 10)	NA	NA	7.50 (out of 10)
	Awareness of Singapore's Heritage				
	Heritage Awareness Index ⁸	6.34 (out of 10) (FY2008)	NA	6.4 (out of 10)	NA
Positive Perceptions of Singapore	Global Perception of Singapore ⁹				
	Familiarity	NA	3.2 (out of 5)	NA	3.4 (out of 5)
	Favourability	NA	4.1 (out of 5)	NA	4.3 (out of 5)
Confidence in Government	Confidence in Government and its policies				
	Public's Knowledge of Government Policies (Knowledge Index) ¹⁰	66%	64%	65%	67%

⁶ This indicator measures the percentage of respondent who were aware of practical steps to take should a terrorist attack occur near them. This indicator is currently under review, hence no data is available for CY2011 and CY2012.

⁷ The National Orientations of Singapore Surveys is conducted once every three years. The next survey will be conducted in FY2012 and data will be available in CY2013. The National Identity Index measures the extent to which Singaporeans feel a common sense of national identity; the Citizen-Nation Psychological Ties index measure the extent to which Singaporeans value and feel for Singapore and the Willingness to Sacrifice Index, measures the extent to which Singaporeans are willing to defend Singapore. All the indices are based on a scale ranging from 2 to 10 points.

⁸ This is a composite index measuring Singaporeans' confidence in imparting heritage knowledge, personal involvement in heritage activities, and personal interest in cultural traditions, customs and practice. The index is based on a 10-point scale.

⁹ The Global Perception of Singapore measures the brand image and perception of Singapore in the eyes of key opinion leaders worldwide. The indices are based on a 5 point scale- 1 very unfamiliar to 5 very familiar; 1 very unfavourable to 5 very favourable. The survey is conducted every 2 years and FY2009 was the first year that the survey was done.

¹⁰ The Knowledge Index measures percentage of respondents who were aware of key government policies through a composite index.